

FOR IMMEDIATE RELEASE

Contact:

Media Relations Team

Maverick Minute Foundation

Email: media@maverickminute.org

Website: MaverickMinute.org

TURNING TRAGEDY INTO TRIUMPH: MAVERICK MINUTE FOUNDATION MARKS ONE-YEAR ANNIVERSARY WITH NATIONAL INITIATIVE TO END FARM ACCIDENTS

Partnering with the National FFA Organization, corporate partners in agribusiness, and other foundations to protect the 33+ children injured daily on American farms.

INDIANAPOLIS, IN – June 23, 2026 — One year ago today, an unimaginable tragedy struck the heart of an American farming family. On June 23, 2025, a devastating agricultural accident claimed the lives of young Maverick Flinn and his beloved great-grandmother, Nanny (Nancy) Fox. Out of the depths of profound grief, a national movement was born.

Today, on the first anniversary of their passing, Maverick's grandmother and Nanny's daughter, Stephanie Flinn, announces the national expansion of the **Maverick Minute Foundation** (MaverickMinute.org): To scale its life-saving message, the Maverick Minute Foundation is now in the process of formalizing a powerful strategic alliance with the National FFA Organization. The mission is to embed hyper-focused, bite-sized safety curriculum - dubbed "Maverick Minutes" - into FFA chapters nationwide. The foundation will equip the next generation of agricultural leaders to use their extensive reach to teach the whole industry ways to stay safe. The mission is singular and urgent: to eliminate preventable farm accidents through rapid, actionable safety education.

Shaking the Agricultural Community to Its Core

Agriculture remains one of the most hazardous industries in the United States. Every year, more than **200,000 farm accident tragedies** occur across the country. Most heartbreakingly, this includes **over 33 children injured or killed every single day** in agricultural incidents.

"Every farmer knows someone who has died; we all have these tragic stories," said Stephanie Flinn, Founder of the Maverick Minute Foundation. "But while we all know this profound grief, nothing is currently in place to change this culture of workplace danger on a nationwide level. We, along with the FFA, work with corporate donors, other foundations, and philanthropists to make a behavioral and cultural change in farm behavior."

Corporate Partners and Foundations Unite to Save Lives

The foundational work of MaverickMinute.org is being fueled by corporate partners in agribusiness, alongside philanthropists, government, and other foundations sharing a mutual mission to save lives and improve rural health. Leaders from across the agricultural sector have stepped forward to fund and champion this cultural shift.

Tony Wesner, CEO of Rose Acre Farms, emphasized the deeply personal nature of this initiative:

"This mission hits incredibly close to home for me," said Tony Wesner, CEO of Rose Acre Farms. "I lost my own brother when he was a young man doing farm work, and I know firsthand the lifelong pain a tragedy like this inflicts on a family. Rose Acre Farms wants to change this culture of danger in farm work forever. We cannot keep losing family to preventable accidents."

Don Lamb, Director of the Indiana State Department of Agriculture, hopes for widespread adoption of the Maverick Minute safety initiatives:

"I'd like to help Maverick Minute Foundation connect with as many organizations in our agriculture community as possible. The sky's the limit for how agricultural organizations might want to be involved in this movement. I am looking forward to the creativity that Ag organizations and manufacturers will come up with to integrate this into safety discussions."

Through combined alliances, the Maverick Minute Foundation will develop digital safety toolkits, distribute farm-safe signage, and fund rural youth safety clinics across the country.

How to Get Involved

The Maverick Minute Foundation invites farmers, manufacturers, educators, and community members to join the fight to protect rural families. One minute of awareness can prevent a lifetime of grief.

To read Maverick and Nanny's story, access the media press kit, download safety resources, or make a tax-deductible donation to support farm safety, please visit MaverickMinute.org.

About the Maverick Minute Foundation

Founded in 2025 by Stephanie Flinn following the tragic loss of her grandson Maverick Flinn and her mother Nanny (Nancy) Fox, the Maverick Minute Foundation is a 501(c)(3) nonprofit organization dedicated to reducing farm accidents in the United States. By providing concise, impactful safety education and partnering with leading agricultural organizations, corporate champions, and supportive foundations, the foundation aims to bring the number of daily farm injuries down to zero. Learn more at MaverickMinute.org.

###